

# Cloud-Based Phone System Request for Proposal

Prepared for



Bids Due: December 8th, 2020 at 2:00PM CST

## **Submit To: Fort Scott Community College**

Attn: Julie Eichenberger; Phone System Refresh
Re: Cloud-Based Phone System
2108 S. Horton
Fort Scott, KS 66701
(620) 223-2700
rfp@mailboxes.fortscott.edu

## Response by: Allegiant Technology

Jim Walker
Senior Sales Consultant
10983 Granada Lane, Suite 300
Overland Park, KS 66211
(913) 402-2232
jim.walker@allegiantnow.com
www.allegianttechnology.com



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Attn: Julie Eichenberger; Phone System Refresh

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2108 S. Horton
Fort Scott, KS 66701
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Mrs. Eichenberger,

It is with great pleasure Allegiant Technology responds to the Fort Scott Community College RFP for a Cloud-Based Phone System. We believe you will find the following sections of this Executive Summary evidence of our ability to execute and deliver on your request. It is important to note that the Cloud-Based Communications industry has gone through a significant amount of change over the last few years. The conventional premise-based players are trying to reinvent themselves (and not doing a great job at it) into a hosted architecture, but it is still the same old stuff. Several newer players may not stand the financial test or are just looking to make a splash and be acquired by a major voice, data or CRM player. We at Allegiant have spent a significant amount of resource evaluating several of them before we landed on 8X8. We sincerely believe that you will benefit from our experience and taking an hour for a look at Allegiant and 8x8. It is our hope that through the results of this proposal and ensuing meetings, you select us as your trusted Cloud-Based Phone System provider.

## Why Allegiant Hosted Voice Services?

With our predictable monthly pricing, maintaining and monitoring your voice network is completely our responsibility. Our proactive approach to Voice and Data will guarantee that your platform is running smoothly. Reduce cost while gaining access to our team of highly experienced engineers who do nothing but ensure your business is protected and efficient. We operate exactly like how your own internal IT department would operate, without you having to manage it on your own. That way, you can focus on growing and impacting your business in ways only you can!

### Allegiant's Managed Services Benefits

- Predictable Monthly Pricing
- 24/7/365 Live Support
- Increased Operational Efficiency
- Reduced Operating Costs
- Cost-Effective Expert Support
- Proactive Monitoring and Maintenance

## Our value proposition is simple...

Our experts proactively monitor and maintain your devices, servers, and network so you can get back to focusing on your business and increase profitability.

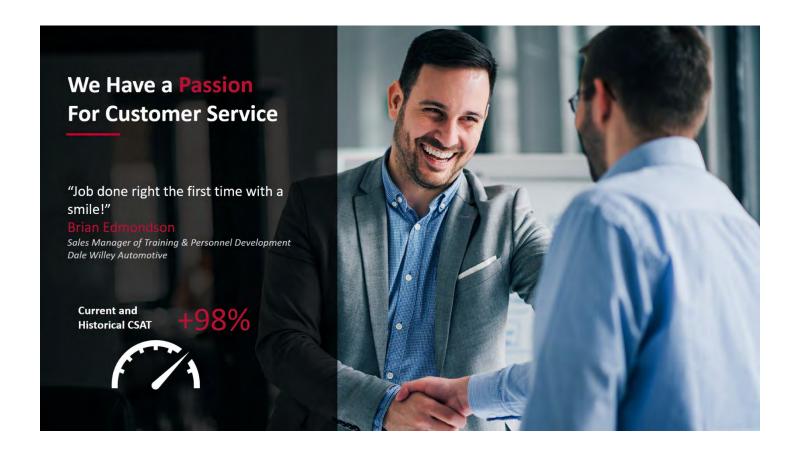


## **Implementation and Onboarding**

A well-managed and planned-out implementation is essential to the success of any new solution. Our people will work closely with yours to customize a plan to best meet your needs. You will have a dedicated Project Manager and Implementation Team to help guide and educate your designated Project Leader through the onboarding process. Rest assured, Allegiant has some of the most experienced, dedicated, and talented people in our industry.

## **Ongoing Support**

Everyone promises superior customer service — at Allegiant we created a service model to ensure it. Our team of friendly & knowledgeable Service Coordinators provide live answer, and have the ability to solve a client issue, or schedule a ticket for immediate service or when needed. Further, we have more technicians on staff that most competing companies in the area. In addition, to provide strategic guidance, planning and oversight, you will be assigned a dedicated Customer Success Manager, who will know your industry, your environment, your goals. Lastly, we also leverage our state-of-the-art, underground Data Center located in the caves of Lenexa, KS, offering additional levels of support, application, and off-site backup options to our customers.



## **EXPERIENCE TECHNOLOGY SIMPLIFIED**



We continually invest in our people, our solutions, and our support processes to stay in the know and provide the highest possible service. We also partner with the "best in breed" industry leaders to ensure that we are delivering the absolute best products and services that our customers want and deserve.

We are excited to have the opportunity to present our Cloud Contact Center as a Service Solution for your consideration. We look forward to meeting with you soon and earning your business.

Sincerely,

**Jim Walker** Senior Sales Associate Allegiant Technology

## **EXPERIENCE TECHNOLOGY SIMPLIFIED**



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## **VENDOR OVERVIEW**

## **About Allegiant**

Allegiant Technology began in 1974 as Kansas Communications and evolved into Allegiant Technology in October 2003. We are a customer service focused IT, Communications, and Technology firm dedicated to helping organizations simplify, leverage, and optimize their office technology spend.

Allegiant is the single source for all your Network, IT, and Communications needs. Our End-to-End Solution Stack and "Best in Breed" vendor approach allows us to provide you with all the tools and services you need.



- Founded in 2003
- Based in Kansas City Metro Area
- 2018 Avaya Cloud Partner of the Year
- Best-in-Breed Vendor Approach
- End-to-End Cloud Services Portfolio
- Registered Telco Provider
- Voice and Data Engineers
- World Class Underground Data Center

## The Power of One Provider



Network

Connectivity

Infrastructure

IT Support

Consulting
Managed Services



Talk, Text, Video

Customer Engagement
Collaboration



**Operational Outcomes** 

Integrations
Best Practices



## **Experience Technology Simplified**





### **Integrated Solutions**

You need solutions that work together to simplify your workflow.



#### White Glove Support

We are dedicated to providing you with the expert local support you need.



## **Single Invoice**

Combine and simplify your technology spend in one invoice.

At Allegiant, we take a consultative approach to IT. You and your team have enough to worry about and knowing all the latest IT options and risks should not be one of them. We continually invest in our people, our solutions, and our support processes to stay in the know and provide the highest possible service. We also partner with the "best in breed" industry leaders to ensure that we are delivering the absolute best products and services that our customers want and deserve.

Our strength in service, support, and managed services is illustrated by the fact that 33 of our associates are voice/data engineers, help desk, or project managers with an average tenure of +15 years with Allegiant. We ensure that we have the appropriate depth of experience in each product and solution we offer. Our staff is committed to keeping their finger on the pulse of technology, which is evident in our certifications and demonstrated product expertise.

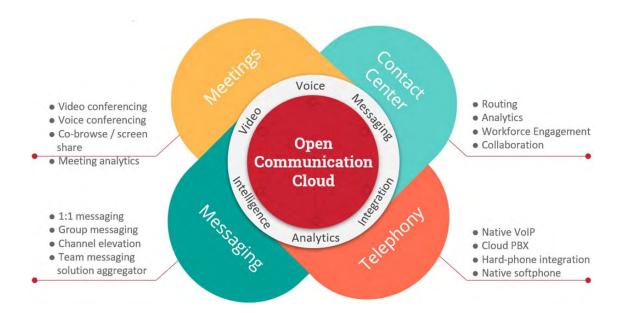
We are also known for our experience. We have over 600 cumulative years of voice and data experience between our associates in the technology industry. In today's communications environment, any progressive organization should have an equal compliment of voice and data engineers. We of course have this balance of technical talent, which allows us to service customers of all sizes across the country.



## PROPOSED SOLUTION

Business leaders must shift to modern communications that enable their business to keep up or risk getting left behind. 8x8 communication solutions help businesses transform their customer and employee experience. With one system of engagement for cloud voice, video, collaboration, and contact center and one system of intelligence on one cloud communications platform, businesses can now communicate faster and smarter to exceed the speed of customer expectations.

At 8x8, we understand the need for a solution to work seamlessly, with enhanced features, within a reliable and secure infrastructure. To achieve this, 8x8 will deliver market-leading technology to Fort Scott Community College. The **8x8 X Series** cloud communications platform is a powerful, modern, and easy-to-use Unified Communications as a Service (UCaaS) and Contact Center as a Service (CCaaS) solution.



Our global solution can easily bridge international borders and continents, at vast savings, while ensuring that every contact feels local and personal. The solution for Fort Scott Community College provides high-powered communications and collaborations that grow with your enterprise and unite teams worldwide for maximum productivity and impact.

8x8 owns the entire Unified Communications and Contact Center technology stack without having to rely on third-party vendors. 8x8 X Series is designed to be your single application for phone calls, presence, virtual meetings, video collaboration, large conference calls, screen sharing, as well as fulfilling all your contact center needs. F ort Scott Community College can unify all telephony, collaboration and contact center functionality into a single user interface eliminating the complexity and cost of disparate systems.

8x8 X Series is future proof, reinforced with a strong product roadmap, to transform Fort Scott Community College into an agile business where people can work anywhere, on any device, anytime.

## EXPERIENCE TECHNOLOGY SIMPLIFIED



Our open Cloud UC and Contact Center Platform can leverage current and future applications for Fort Scott Community College, and encompasses the following:

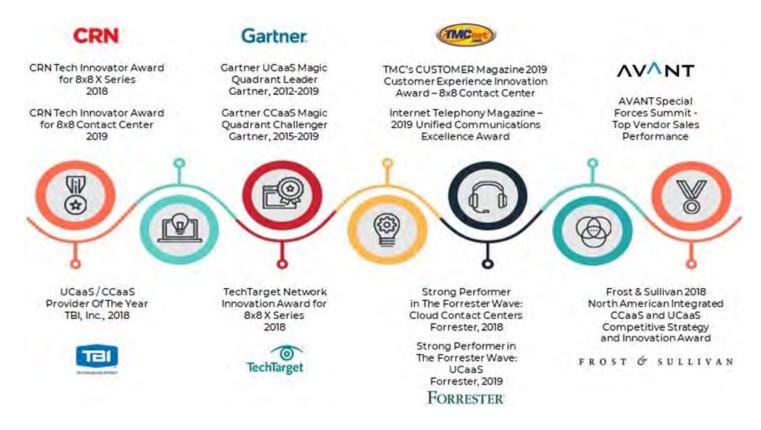
- Global telephony, robust contact center solutions, audio and videoconferencing and collaboration recordings – all from one provider, thus giving sustainable cost savings
- Advanced features and functionality, along with agility, scalability and disaster recovery
- Integration into Office 365, Google Suite, Salesforce, and more
- Integration of voicemail, email and fax; different Messaging Solutions into one platform
- Itemized billing and cost center information for re-allocating
- Conference room collaboration and room bookings
- Intuitive usage via softphone and mobile app, desk and conference phones
- Mobile applications that seamlessly connect you to your virtual PBX and enable you to make international calls from your computer softphone and/or mobile device via Wi-Fi or your data plan
- Intuitive and flexible management, with simple administration and powerful analytics
- Regular account reviews with a partner who owns the technology and can offer customized integrations via APIs at any time
- Global deployment and training to agreed timelines and KPIs
- A solution that can be easily configured and installed with no interruption to current operations and systems
- Ongoing support services with monitoring and fault resolution 24x7x365

It's clear that reliable communications are critical in today's modern business environment. This proposal outlines how the 8x8 X Series, our secure, proven, easy-to-use solution will arm your employees with the tools they need to drive your business forward and accelerate revenue and profit growth.

## **Consistent Market Leadership**

It takes great effort and innovative thinking to build cloud communications that work simply, integrate seamlessly, and perform reliably. 8x8 is a proven Market Leader and we have earned a variety of Industry Awards and Recognition, such as the following:





8x8 has earned the unique market-leading status of achieving Gartner UCaaS Magic Quadrant Leader status for the last eight years running. This has been achieved through deploying truly global systems of this size or larger, and our responsiveness to customer needs. Our company is also the only UCaaS Leader that is also in the Gartner CCaaS Magic Quadrant.

8x8 also received Frost & Sullivan's 2018 North American Integrated CCaaS and UCaaS Competitive Strategy Innovation and Leadership Award. The award recognizes 8x8 for introducing a cloud-based technology platform that combines comprehensive UCaaS and CCaaS capabilities. This report can be accessed at the following link: Frost & Sullivan Leadership Award.

### **Customers Trust 8x8's Expertise, Strength and Innovation**

8x8 is the industry's leading provider of unified communications, empowering more than 1.7 million users deployed in over 168 countries across six (6) continents to communicate and collaborate in order to deliver exceptional customer experiences.



# 8x8 Enterprise Clients Embracing Cloud Communications





CBRE

ASSURANT

Afrac.





Our customers range from small businesses to enterprise and public sector organizations and are all over the world in virtually every industry, varying in size from a few lines to thousands of lines in service. For further details, the following link provides various case studies that include customer interviews and success stories: 8x8 Success Stories.



## **REQUESTED SERVICES**

### Section I: Scope

Fort Scott Community College (FSCC), hereby known as the "requester", is accepting multiple separate bids for obtaining a cloud-based phone service. Participants are required to provide a proposal for this request if to be considered for this contract. We are currently running an onsite appliance with SNOM POE phones. We want to move to a cloud-based solution where we purchase new compatible phones, will have the option to lease phones, or it integrates with the phones that are already in place respectively and in that order. All items listed below should be considered mandatory and should all be submitted within a single proposal unless otherwise specified:

## Acknowledged.

## **Section II: Common Requirements:**

1. Voicemail; preferably visual voicemail. Must be able to receive voicemail messages by email as well.

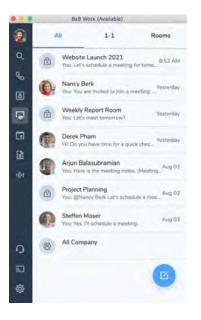
#### Included.

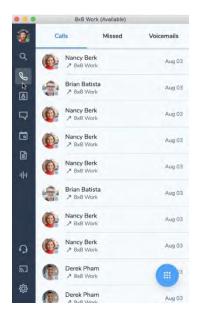
2. Caller ID for incoming calls, and internal-to-internal calls

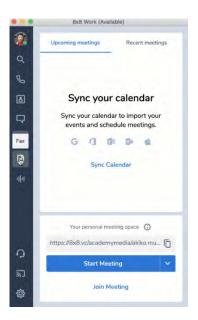
### Included.

3. Mobile Device App (Android, Windows phone, and Apple iOS compatible);

There is a Mobile App for Android and IOS; however, there is not a listed App for a Windows Mobile Device since these are no longer produced. A picture of the Mobile Device App is below.



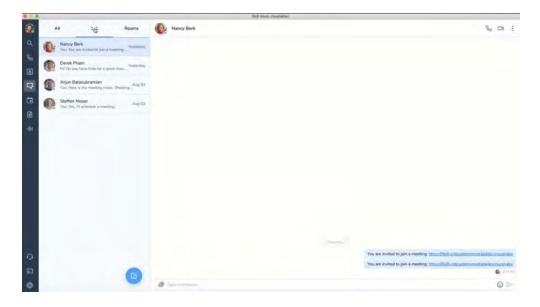






4. Desktop softphone App (Windows and MacOS compatible)

Included. A picture of the Desktop Softphone App is below.



5. Location-based 911 Calling

### Included.

6. Operator or receptionist compatible, meaning having someone at specific locations be able to route phone calls.

Included. We have included the Poly VVX 450 12-button telephones and the VVX EM50 button expansion module for each of your four receptionists. A picture of the Receptionist telephone with button expansion module is below.



7. Compatibility with Fax machines; must be able to send from a fax-based device.

Included.



8. Location-based 911 Calling – all phones must be capable of dialing 911 with the physical address being reported in the call data itself. The physical address of the 911 caller must be accurate, even if the 911 call is being placed from one of our offsite locations.

Included.

9. Flat Rate Billing: The service must have flat rate billing. We must have unlimited minutes and no long distance charges. Caller – required.

Unlimited calling to the United States and Canada included.

10. We have a few numbers that need to be ported over and those numbers kept as DID numbers or main call in lines. (Will provide a list of these at a later time)

We have included a DID for all users (167), plus an additional (5) DID's for each of the locations and (1) Toll-Free number.

11. Must define the Inflation schedule for billing over the course of the service. We need to know how pricing will change or fluctuate over time.

The quoted price will remain fixed for the term of the agreement.

#### Preferred:

1. DID numbers, with a preference to locally available DID numbers (local numbers to Fort Scott, KS and/or the off-site locations)

Local DID numbers are available and included in the proposal.

2. Approximately 165 Phones

We have included (161) Poly VVX 250 telephones and (4) Poly VVX 450 telephones with (4) Poly VVX EM50 30-Button Expansion Modules. A picture of the proposed telephones is below.











### **Section III: Installation Details:**

### Requirements:

1. We are looking for the chosen participant to install and configure all phones and services provided other than internal network changes that may be required to be performed by FSCC's staff.

Acknowledged. The proposed solution includes a turn-key implementation.

2. Campus visits or surveys/walkthroughs can be scheduled by contacting the requester (see below). We will be trying to coordinate campus walkthroughs so that they are grouped together.

Acknowledged. We would appreciate an opportunity to perform a walkthrough of your facilities.

3. Must need to know the turnaround time in which this can be deployed. We need the one-time installation costs to be separated or itemized separately from the actual service fees.

The implementation timeframe for this project will be approximately 30 - 60 days.

The One-Time Implementation costs have been listed separately in the formal quote, which can be found in the Pricing section of this quote.

- 4. We have 5 campus locations
  - a. Fort Scott Main Campus (2108 S Horton Fort Scott, KS 66701)
  - b. Burke Street Campus (810 S. Burke Nursing) (Fort Scott, KS 66701)
  - c. Paola Campus (501 Hospital Dr. Paola, KS 66071)
  - d. Harley Davidson Campus (274 N. Industrial Dr. Frontenac, KS 66763)
  - e. Cosmetology Campus (813 N. Broadway Pittsburg, KS 66762)

## Acknowledged.

## **Preferred:**

1. 165 Phones - We would prefer to purchase new phones, or lease the phones, unless our current SNOM phones are compatible. We need 161 Basic phones and 4 operator-level phones to forward and transfer calls.

Our proposal includes new telephones for all users listed. The Polycom Conference phones you have in place should be adequate on the proposed solution; however, we would need model numbers of these devices to verify compatibility. The solution does support Snom telephones, but the Poly telephones have the best functionality for the new system.





#### **Section IV: Other Considerations:**

• We have approximately 8 POTS fax machines. We need to know if they will work as is, or if an ATA, or equivalent device, will work to adapt them to VOIP or if they are not an option at all. We will need a fax solution in any event, so if the current fax machines will not work, we will need a comparable solution to be included in the quote. We would prefer to keep our current fax machines if possible.

There are several statements about fax service in the request and we would like to provide a clear statement on faxing. The only way to ensure that your current fax devices will continue to function as is would be to maintain the current analog lines. Faxing standards have changed through the years and the new standard is T.38 faxing on SIP trunking. We support faxing with ATA's and that should function fine as long as you have relatively current fax machines. Fax service is available through the client in the proposal for the users with the upgrade to the X2 license as you see in the comparison chart. You can even add a phone number for the selected users' and they would have their own personal fax

 We have 2 active conferences phones (Polycom units) these units are still useable and would prefer to use them if possible.

FSCC's two existing Polycom units will work with the proposed solution if they are VoIP/SIP devices. If they are analog devices, an ATA will be required.

• We need the solution to be compatible with the "Work from Home" model.

The proposed solution is fully "Work from Home" model, as all users will have a Softphone.

• DID Numbers – We would like to keep the main numbers (620-223-2700) and others offsite phone numbers (put those in here before submitting the RFP, the phone companies will need to do recon on these numbers to see if they are transferrable) for the college so that the operator(s) can transfer calls to those other DID extension.

We should be able to port any/all existing numbers, however, we will need the full list of FSCC DID's to ensure portability. New local DID's can also be provided, if required.



## **REFERENCES**

Please find a list of the Allegiant References below.

## Missouri Valley College

Jason Rinne IT Coordinator (660) 831-4000

## • St. Joseph School District

Dr. Susan Anderson Technology Coordinator (816) 671-4000

## • MidAmerica Nazarene University

Mark Leinwetter Director of IT (913) 782-3750

## Raytown Quality Schools

Jon Coleman IT Manager (816) 268-7000

### • Lee's Summit School District

Kinzie Wooderson Coordinator of Network Services (816) 986-1000

Additional References available upon request.

## • City of St. Joseph Missouri

Mark Townsend Associate Director Technology Services (816) 271-4751

## • Independence School District

Todd Theen Director of Technology (816) 521-5323

## Central Methodist University

Chad Gaines Vice President of Technology (660) 248-3391

## • Polo R-VII School District

Henry Holt Technology Director (660) 354-2326

## • Southern Lyon County USD 252

Nick Orear Network Administrator (620) 392-5519





## **PRICING**

Please find the formal Allegiant Quote on the following pages.





## **Experience Technology Simplified**

## **Proposal for Fort Scott Community College**



## **RFP Response**

Quote No: ATQQ9369 Prepared On: 11/23/2020

Prepared for:

**Fort Scott Community College** 

Julie Eichenberger (620) 223-2700 juliee@fortscott.edu Prepared by:

**Allegiant Technology** 

Jim Walker 913-402-2232 jwalker@allegiantnow.com

Quote No: ATQQ9369

Prepared On: 11/23/2020

Expires On: 3/8/2021

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#### ALLEGIANT TECHNOLOGY

Prepared For: Prepared By: Julie Eichenberger Jim Walker

(620) 223-2700 913-402-2232

juliee@fortscott.edu jwalker@allegiantnow.com

Allegiant Technology

10983 Granada Lane

Fort Scott Community College 2108 S. Horton Fort Scott, KS 66701

Suite 300 **United States** 

8X8 Hosted Voice Services

Qty	Description	Unit Price	Ext. Price
171	8X8 X1 User Subscription (100-999 Users)	\$13.00	\$2,223.00 (Billed Monthly)
1	8X8 X4 User Subscription (100-999 Users)	\$43.00	\$43.00 (Billed Monthly)
1	Toll Free Numbers	\$5.00	\$5.00 (Billed Monthly)
172	Managed Number Porting Services	\$5.00	\$860.00

**Telephones & Analog Adapters** 

Qty	Description	Unit Price	Ext. Price
156	DaaS Poly VVX 250 4-line Desktop Business IP Telephone with dual 10/100/1000 Ethernet ports for 8X8 Subscription (Monthly - Requires Setup)	\$3.49	\$544.44 (Billed Monthly)
156	DaaS Poly VVX 250 Setup for 8X8 Subscription (Includes Provisioning & Warranty)	\$14.50	\$2,262.00
4	DaaS Poly VVX 450 12-line Desktop Business IP Telephone with dual 10/100/1000 Ethernet ports for 8X8 Subscription (Monthly - Requires Setup)	\$5.49	\$21.96 (Billed Monthly)
4	DaaS Poly VVX 450 Setup for 8X8 Subscription (Includes Provisioning & Warranty)	\$14.50	\$58.00
4	DaaS Poly VVX EM50 30-Button Expansion Module (Requires VVX 450 - Up to 2 per VVX 450) for 8X8 Subscription (Monthly - Requires Setup)	\$6.49	\$25.96 (Billed Monthly)
4	DaaS Poly VVX EM50 Setup for 8X8 Subscription (Includes Provisioning & Warranty)	\$14.50	\$58.00
2	Poly VVX 150/250 Wall Mount Adapter	\$19.74	\$39.48
10	Poly OBi300 Universal Voice Adapter with USB, 1 FXS port, SIP	\$75.06	\$750.60
1	Optional - Poly VVX Series A/C Adapter (For Home Workers or IP Phones with no PoE Port) (Optional)	\$17.95	\$17.95

Training

Qty	Description	Unit Price	Ext. Price
1	8x8 Work End User Remote Training	\$550.00	\$550.00

**Allegiant Technology** 

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1	Analytics for 8x8 Work Remote Training	\$550.00	\$550.00

Qty	Description	Unit Price	Ext. Price
24	Project Coordination Labor - Fixed Fee	\$129.00	\$3,096.00
20	Telephony Support Labor Complex - Fixed Fee - System Programming	\$159.00	\$3,180.00
32	Cable Support Labor - Fixed Fee - Phone Placement (Optional)	\$95.00	\$3,040.00
2	Actual Expenses incurred for Hotel (Day) (Optional)	\$150.00	\$300.00
4	Actual Expenses incurred for Meals (Day) (Optional)	\$45.00	\$180.00

**Allegiant Technology** 

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One Time Charges Summary	
Sub	total: \$11,404.08
Recurring Charges Summary	
Billed Monthly	Total: \$2,863.36
# Acceptance	
BY SIGNING BELOW, YOU HEREBY ACKNOWLEDGE YOU HAVE READ AND AGR CONDITIONS. THIS QUOTE IS BINDING UPON OUR ACCEPTANCE.	REE TO BE BOUND BY ALLEGIANT'S TERMS AND
Customer Name:	Title:
Customer Signature:	Date:

Alle	egia	nt i	ecn	noi	ogy

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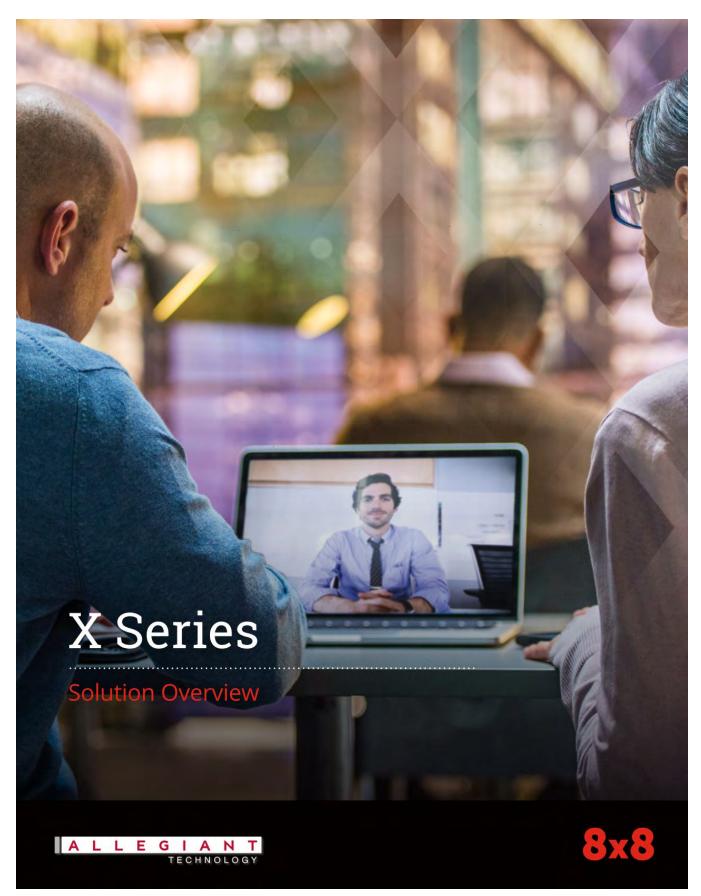




## **SOLUTION BROCHURE**

Please find the 8X8 X-Series Solution Brochure on the following pages.









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Voice X Video X Chat X Contact Center Call 1-800-280-4700





# **Executive Summary**

Reliable and clear communications have never been more critical than in today's business environment. With so much choice, customers can afford to be selective about the companies with whom they engage. Businesses continue to escalate competition based on customer experience. Those organizations incorporating communications as a key component of delivering that experience are seeing outsized returns. This overview describes how the 8x8 X Series arms employees with the tools they need to communicate, collaborate and access the organization's most valuable data and experts so they can optimize every moment of engagement.

The 8x8 X Series is built on the premise that successful businesses must accelerate revenue and profit growth by:

- · Lowering costs while improving service
- Delivering a targeted customer experience
- Automating processes and identifying actionable business insights using advanced analytics
- Enabling new business models
- · Facilitating flexible work locations while maintaining business continuity

The 8x8 X Series provides businesses with the communication capabilities necessary to achieve those goals. The 8x8 X Series includes:

## X2

### The Knowledge Worker Plan

The X2 plan is well-suited for most employees. It includes one application for business voice, team messaging and meetings. Users can access the essential communication and collaboration features through the desktop app, mobile app or a desk phone.

## X4

### The Supervisor / Administrator Plan

The X4 plan is designed for supervisors and administrators. Supervisors can use more advanced analytics and wallboards to improve employee productivity. The Barge-Monitor-Whisper feature allows supervisors to interrupt calls, monitor calls silently or speak only to the agent without the end customer hearing. Administrators can optimize service quality through dashboards and improve operations and call handling. The X4 plan is also designed for users who call many international countries and want their calling bundled in for free.

## X6

#### The Voice-Focused Contact Center Associate Plan

The X6 plan is made for the voice-focused contact center. It combines the same collaboration and telephony capabilities of X4 along with contact center-centric functionality for voice-based interactions and integration with common customer relationship management (CRM) applications. It provides agents with the necessary tools to effectively manage customer interactions.

## **X8**

#### The Multichannel Contact Center Associate Plan

The X8 plan is the best plan if you're looking for customer experience transformation through a multichannel contact center. For a multichannel associate or a contact center manager, the X8 plan comes complete with a full suite of analytics, integrations and the latest contact center functionality, like co-browse, quality management and outbound predictive dialing.

The 8x8 X Series is the only integrated communications platform providing companies with:

- · Guaranteed call quality and reliability
- One system of engagement (one cloud, instead of many clouds)
- · Unique insights from one system of intelligence
- · Company-wide team messaging
- · Proven security and compliance
- · Follow-the-sun global support from a single vendor

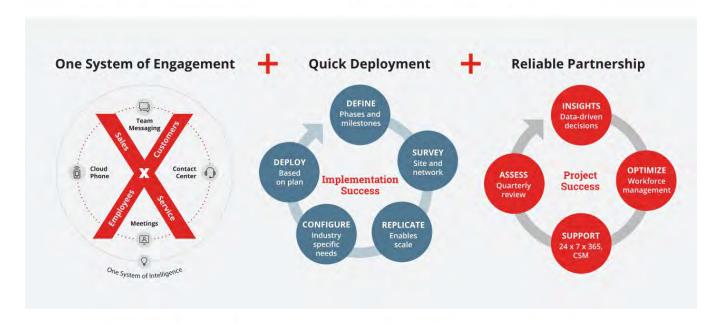
The result is an engagement platform that enables businesses to move at the speed of employee and customer expectations, leading to less churn and more revenue.

Voice X Video X Chat X Contact Center Call





The X Series is the communications hub for employees and customers. It has been designed based on extensive experience working with businesses. It combines voice, video conferencing, team messaging, contact center, analytics, services and support into a comprehensive communications solution. This transforms the customer experience by enabling customers and employees to interact in one system of engagement. Businesses can now optimize valuable moments of engagement with one set of data, in one system of intelligence. The results are faster time to resolution at a lower cost and a better experience for customers and employees.



The IT industry is going through a massive shift, driven by new customer requirements and digital transformation needs which is requiring IT organizations to change. Business leaders are increasingly looking to IT for participation and contribution to business strategy in addition to enabling digital transformation. It is not enough to just pick a technology solution—you need to choose a solution that will allow you to be successful from product selection to implementation, adoption and support. 8x8's proven methodology and innovative roadmap for the future delivers exactly this.

Voice X Video X Chat X Contact Center Call 1-800-280-4700

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# Voice and Telephony

It starts with modernizing your phone system. In a distributed organization, inconsistent and disconnected phone systems are difficult to update, cannot easily adapt to change and often lack accurate and timely analytics and reporting. Consolidating to one cloud for communications can reduce costs while offering higher quality service to end users. Doing so allows you to save money on upfront capital investment and initial hardware purchases, eliminate annual maintenance and support contracts and reduce the high costs of maintaining different telephony carriers for specific offices.

Adding new communication channels and scaling up or down becomes easy because you don't have to think about how your existing infrastructure is impacted. Having one cloud solution for telephony, team messaging, video conferencing and contact center makes it incredibly quick for IT to add, move or delete users due to having just one application to administer and maintain.



## Collaborative Contact Center

The proliferation of communication channels makes collecting, aggregating and analyzing customer information increasingly difficult. With 8x8's consolidated contact center solution combining voice, chat, email and social interaction channels along with workforce management, businesses can now quickly react to customer inquiries and maintain the context and content of each engagement as it progresses through the buying or support journey.

The intuitive, web-based user interface enables agents across the globe to work either in the office or from home. Centralized management and reporting empowers supervisors to manage teams and focus on improving agent productivity and the customer experience. Features such as Expert Connect ensure agents can drive first contact resolution via embedded access to experts, anywhere in the world.

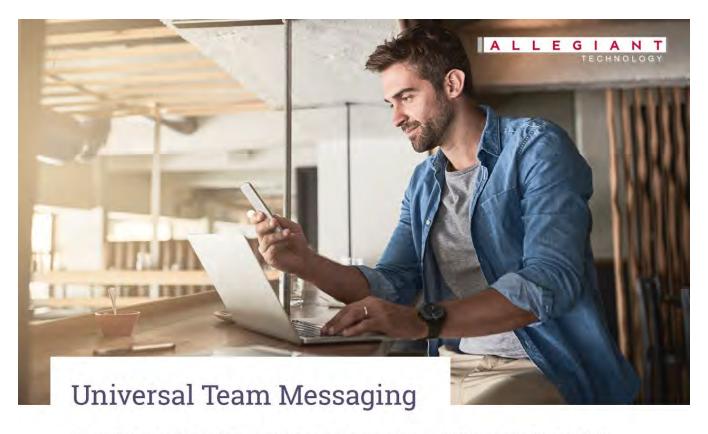
With the powerful capabilities of 8x8 Speech Analytics, companies can analyze the full spectrum of their customer interactions and listen to the most pertinent ones, rather than a random handful that have no predetermined context. 8x8 includes call recording and, along with automated speech-to-text transcription, can extract valuable insights from recorded voice conversations.

CRM integrations and Open APIs multiply the power of your contact center with ready-made services that are pre-integrated, quick to deploy and ready to use. With screen pop, 8x8 X Series amplifies your user experience of NetSuite, Salesforce, Zendesk or Microsoft Dynamics. 8x8 integration enhances sales and service teams' effectiveness by creating one system of engagement from communications to contact center to CRM.

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8x8 provides one application for team messaging, voice and meetings. It's available anytime, from any device. With one click you can move from a group chat to a video conference, making work easier and faster. Unlike other team messaging applications, 8x8 provides instant access for all employees, so that collaboration can occur across departments, business units and project teams, not just within small groups or pockets of the organization.

8x8 Team Messaging supports both public and private Rooms so you can choose the audience with whom you collaborate on different topics. Where legal teams may want to collaborate on projects in an invite-only private room, marketing may prefer a public Room through which they can share company-wide updates and encourage transparency. You can @mention people, share files, send emojis, view read receipts, see presence and follow or unfollow specific rooms as necessary to control your notifications and reduce the overall noise often associated with team messaging.

91% of enterprises using team collaboration apps have 2 or more apps. That's why 8x8 provides real-time interoperability with 3rd party chat applications through our Sameroom feature. Enable all messaging apps to work as one within and across companies — this means you can have cross-platform team messaging with Slack, Chatter and 20+ more messaging apps. 8x8 Team Messaging bridges these islands of communication and connects everyone while allowing them to continue using the application of their choice. This "bring your own messaging" mantra is unique to 8x8 and something our customers are seeing great success with.

Want to use team messaging with your partners or vendors? Now you can create multi-company rooms to communicate real-time with external partners. Collaboration doesn't have to be limited to just within your organization.

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8x8 Video Meetings enables you to consolidate multiple apps for video conferencing, team messaging, and telephony into one. Instead of asking your employees to download 3 or more apps, they now only need one — no more swivel chair for them! With this level of integration, it takes just one click to move from call to chat to video conferencing while maintaining content and context along the way. This level of consolidation also means only one application to administer and configure for IT. Now IT will have the time to focus on higher-impact work.

Because 8x8 Video Meetings is a browser-based video collaboration solution, it allows your employees to host and manage audio and video conferences from a desktop or a mobile device. It extends the value of 8x8's services and helps you avoid the need to purchase third party conferencing solutions.

The intuitive interface enables users to find the features they need quickly. Scheduling meetings is easy with Microsoft and Google calendar integrations.

Each employee receives a personal Videos Meetings URL that they can share with guests to meet at any time. For larger meetings, you can live streaming directly on YouTube.

Video Meetings is powered by WebRTC technology so that guests can access Meetings via an Internet browser without needing to download plugins or special software.

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# Voice and Telephony Features

Features	Description	X2	X4	Х6	X8
Unlimited global calling for business phone	Call freely up to 47 countries without additional long distance charges, excluding mobile, special and premium numbers for certain countries	14 Countries	47 Countries	47 Countries	47 Countries
Tier 1 phone number & extension	Phone Number: Utilize a dedicated DID (direct inward dialing) number for each extension; DIDs available for 145 countries or toll-free numbers		•	•	•
HD quality voice	Ensure crisp connectivity leveraging a guaranteed voice quality score	•		•	•
Secure voice calls (TLS and SRTP)	Protect calls from eavesdropping with TLS/SRTP secure voice encryption		•		•
Financially backed end to end SLA	SLA for uptime and voice quality over the public internet that is financially backed and end to end	•	•	•	*
IP agnostic access	Connect to us over any IP network connection through patented access technology			*	1.00
PSTN access	8x8 works with 25+ PSTN carriers to provide global coverage and redundancy	•		•	
Geo routing	Patented automatic localized signaling and voice to reduce latency and improve end user experience	•	•		
Voicemail with transcription	View and listen to recordings on your desk phone, computer or mobile device; transcribes voicemail to text and sends an email with it included	•	*	•	•
UC call recording	Record incoming and outgoing calls, play them back, download or delete them		•	•	
Power keys (Busy Lamp Field—BLF)	Handle multiple calls at the same time and monitor other users' availability by taking advantage of spare line keys	•	*		
Mobile apps	Allow employees to work on any mobile device, from anywhere, at anytime	•			
Desktop app	Allow employees to work on any desktop device, from anywhere, at anytime			•	
Switchboard Pro	View of the presence and availability of every user in the organization or branch and streamlines live call handling		•	•	•

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#### ALLEGIANT Voice and Telephony Features - Continued Features Description X2 **X4 X6 X8** Barge-Monitor-Enable managers and supervisors to monitor Whisper phone conversations of other employees, privately speak (whisper) to the employee without the customer hearing or join (barge) the call and talk with the customer Hot desking Enable any end user to log into a shared desk phone as if it were his or her own Caller ID Identify who's calling before you pick up the phone; customize your external caller ID Number porting: Port existing phone numbers to 8x8 self-service or managed through a self-service method or have 8x8 manage the porting Call waiting Allow callers to reach you even when you are on another call Call transfers Transfer calls to others through a warm transfer or a cold (blind) transfer Extension-to-extension Call others in your business by dialing calling the extension only Call park "Park" a call in the cloud while you use your phone to make another internal or external call, or ask a colleague to pick up the call Phone paging Send one-way audio announcements to users (Polycom devices only) who are members of a specific paging group or to everyone in an emergency Hold music Play recorded music or marketing messages while your callers are on hold 911 service User updatable E911 location information that verifies address information with the servicing PSAP provider 15 data centers Top tier geo diverse data centers strategically positioned for global reach

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**Allegiant Technology** 

#### ALLEGIANT Voice and Telephony Features - Continued Features Description X2 **X4 X6 X8** Disaster recovery Patented DR with <30 second failover between POPs UC media storage Storage capacity for recordings a user makes 1 GB 10 GB 10 GB 10 GB for meeting and call recording Auto attendant A service that acts as an automated receptionist. Through profiles and rules, select which phone menu options and recordings are used at specific times for callers to route themselves to the appropriate destination. Ring groups / Distribute calls within specific departments by Hunt groups having all the phones in a group ring at once or set up a "round robin" approach where the extensions in the group ring in a specific order until the call is answered Call queues Place callers in a queue in the order received until the next agent becomes available, allowing you to serve your customers promptly, courteously and efficiently

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# Collaborative Contact Center Features

Features	Description	X2	X4	Х6	X8
Expert Connect	Chat and bridge available experts onto a call with a single click, all without leaving the single user interface			•	•
Contact center calling zone	Includes 4,000 minutes per concurrent contact center seat (local and international, inbound and outbound, within 47 country zone). The total minutes included are the pooled total of all agents. If a customer exceeds the total usage pool allowed in any given month, extra minutes will incur standard usage rates. Toll calls and special numbers are not included in the allowed usage.			4,000 minutes within 47 countries	4,000 minutes within 47 countries
Outbound preview campaign dialer	In preview mode, a customer's information will be presented at the time the system begins the call. This allows the agent to read the customer's information while waiting for the call to be connected. The agent must manually answer and terminate the call when completed.				*
Outbound predictive Al dialer	Using Al technology, dial multiple numbers simultaneously and connect answered calls to agents. Unanswered calls are automatically marked incomplete and can be dialed again later.				5,000 minutes
Interactive voice response (IVR)	Quickly connect callers with agents and streamline customer flow, allowing customers to get quick answers to simple questions and helping companies identify the right resource to help a customer with a given issue			•	
Skills-based inbound voice	Match customers to the best available agent — without programming or IT help, boosting first-call resolution rates and customer satisfaction			•	*
Graphical call-flow reports	View the caller's journey from the moment they reach the call center through to call termination. Reveals step-by-step experience in the IVR, queuing to agents, agent connection and post-call survey. Use this to expose an 'outside-in' view of your contact center to enable continual process improvement and agent training.			•	•
Post-call survey	Capture the voice of the customer with 8x8's native post-call survey application. Surveys help you take appropriate action to ensure your customer engagement management strategy is optimized to meet customer needs.			•	

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# A L L E G I A N T

## Collaborative Contact Center Features - Continued

Features	Description	X2	X4	X6	X8
Native CRM	Leverage a built-in customer contact and case management tool to provide agents with critical customer information and make every agent interaction more efficient			•	*
Knowledgebase	Provide your customers with faster, smarter and more consistent answers using a collection of frequently asked questions (FAQ) to provide the right answer quickly, reliably and consistently			*	
Queued callback	Give callers the option to stop waiting on hold, provide their phone number and receive an automatic callback as soon as it's their turn, eliminating long hold times and boosting caller satisfaction				1.01
Web callback	Allow customers to request a call from an agent from an online form, saving time for customers and better managing your agents' time			*	•
Inbound chat, email and social channels	Meet your customers on the channels they choose with a 360-degree view of all of a customer's communications across all available channels				*
Co-browse	Allow your agents to see exactly what is on the customer's page, quickly helping customers find the information they are looking for or clarifying any questions they may have while filling out a form online				
Workforce management	Improve staffing efficiency			\$	\$
CC screen recording	Recording and archiving available for call center compliance, record keeping, agent training and process improvement			•	•
CC voice recording	Voice recording available for call center compliance, record keeping, agent training and process improvement			•	•
CC voice archiving	Voice archiving available for call center compliance, record keeping, agent training and process improvement			1	*

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# Universal Team Messaging Features

Features	Description	X2	X4	Х6	X8
1-on-1 instant messaging	Ability to message any individual user within a company's global directory		•	•	•
Team messaging	Provide group chat functionality to send messages to public or private Rooms	*	•	•	•
Sameroom (cross-platform team messaging with Chatter, Slack, etc.)	Real-time interoperability with 3rd party chat applications such as Slack, Chatter and 20+ messaging apps to enable them to work as one within and across companies	•	•	•	•
Business SMS and texting	Send and receive text messages from your 8x8 phone number to any other phone number		•		•
Presence detection	See who is available, busy, away, in do-not- disturb mode, on a call or in a meeting. You can also set your status to show as offline using invisible mode.		•	•	•
Unlimited Internet fax	Send and receive online faxes				

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# The Most Integrated Video and **Audio Conferencing Features**

Features	Description	X2	X4	X6	X8
HD video and audio conferencing	Share high definition (HD) quality video to see others in a meeting		•	•	•
Personalized virtual rooms	Individual employees get their own dedicated meeting web link	•		•	•
Remote desktop control	Control the mouse and keyboard movements of another user remotely		•	•	12
Instant screen sharing	Share your computer screen and choose which programs or monitors to display	*	•	•	
One click to start or join meetings	Click one button to join a meeting or create a new one on any device			•	
One click to move from call to chat to video conferencing	Transfer between modes of communication by clicking one button	•		•	•
Schedule 8x8 meetings within Outlook/Office 365 calendar	Add an 8x8 meeting to a calendar invite in Outlook with our Office 365 plugin	•	*	•	*
Schedule 8x8 meetings within Google Calendar	Create 8x8 meetings and send invites from within Google Calendar			•	•
Record meetings	Record the audio, video and desktop from a meeting to reference later or to send to those who could not make it	•	•	•	•
Call out to your number, call in or join via computer audio to quickly join the meeting	To join audio, 8x8 can call out to a phone number you specify, you can call in to a conference line number, or you can join using your computer audio	*	•	•	•
Dial in number options for 58 countries or toll-free numbers	Choose to dial in to numbers from 58 country numbers or toll-free numbers	*		•	•
Granular conferencing and audio controls	Mute, level volumes, push to talk option or remove specific individuals during a call		*	•	

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### The Most Integrated Video and Audio Conferencing Features - Continued

Features	Description	X2	X4	X6	X8
Push to talk mode	Mode where all speakers stay muted unless they press a key to speak	•	•	•	
Shared presence	Status to show a user's presence is synced across meetings, phone and team messaging	•	•	•	•
Join without downloading an app	Join meetings using Meetings Online if you want to avoid downloading an app to your computer or phone — or dial in directly to the number	•	*	•	
loin from mobile devices	Join from iOS, Android and tablets	•	*	•	•
loin from online web browser	Join meetings using Meetings Online from any web browser	•	•	•	•
Join with a passcode or join anonymously	Have the option to set a passcode or allow users to join anonymously	•	•	•	•
Raise your hand	Participants can discreetly indicate they have something to say without interrupting the current speaker	•	•	•	•
Meeting live streaming	Stream a conference to an unlimited number of participants over YouTube	•	•	•	•
Controller mode	Control what viewers see and what users can share in meetings			•	•
Video layout selection	Switch to see the active talker with audience thumbnails, any single participant or all participants in a tiled layout	•	•	•	•
Bandwidth controls	Users can control how much bandwidth they use or can allow the system to automatically optimized usage		•	•	
Cascaded routing	Users connect to local gateway points, ensuring a low-latency, responsive experience no matter where they connect from or who they are collaborating with	•	•		
Join from conference room systems	Join meetings from in-room audio/video systems	•	•	•	

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High performing businesses lead the way with generating value from advanced analytics. The ability to understand and identify trends across the business and personalize each customer's experience is no longer just nice to have; it's essential to maintaining the high degree of agility and personalization required to be successful. 8x8 helps businesses collect and analyze interactions across the engagement points, in a way that enables better decision making and faster, more relevant responses to customers.

8x8's single system of intelligence delivers data-driven insights, based on all of the customer interaction points. Managers have instant access to the information they need to better align resources with activity, deliver timely, fact-based coaching and intelligently automate call routing.

## Instant visibility into actionable insights

Instantly get answers about internal and external call activity, call queues and ring groups and the network health of your communications system.

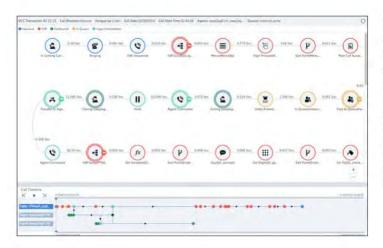


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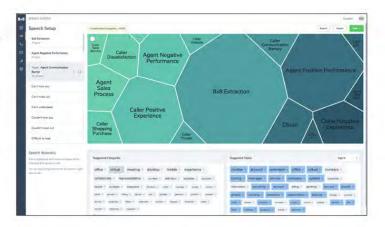


### Graphical view of the customer journey

View the caller's journey from the moment they reach the call center through call termination. Reveals step-by-step experience in the interactive voice response (IVR), queuing to agents, agent connection and post-call survey. Use this to expose an 'outside-in' view of your contact center to enable continual process improvement and agent training.

### **Speech Analytics**

Recorded customer interactions contain a vast amount of untapped data that gets to the heart of your customers' concerns. With 8x8 Speech Analytics, automated speech-to-text transcription extracts valuable insights from these unstructured voice conversations. Listen to the voice of ALL your customers - search for keywords and phrases and drill down to the details to learn what makes your customers happy...or frustrated.



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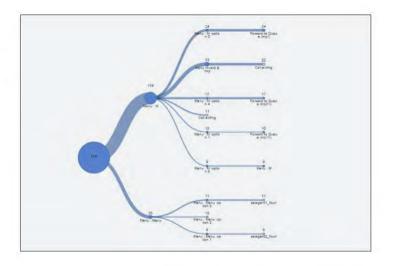


### **IVR** dominant path

View the top 10 most common IVR paths taken by your customers to better understand their needs and how well current menu options are addressing those needs.

### **IVR** metrics

Choose an IVR script and time frame for analysis. View a graphical depiction of the script with ability to dynamically expand or contract menu options. Use this to determine where in the IVR callers are dropping, usability of your existing IVR scripts and where you can improve the IVR design.

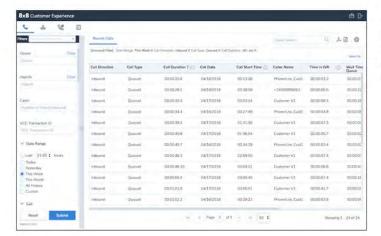


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#### Advanced search

Filter and view recent calls with more than 15 available metrics including channel, queue, agent, time in IVR and even hold and mute count.

### **Call Quality Trends:**

See real-time information about:

- The status of all 8x8 endpoint devices associated with your company's 8x8 cloud phone system so that you can quickly view the health of any device and adjust to any areas of failure
- MOS score details in graphical format, both for individual extensions and organization-wide, for troubleshooting and resolution
- Extension summary graphing for at-a-glance trend analysis

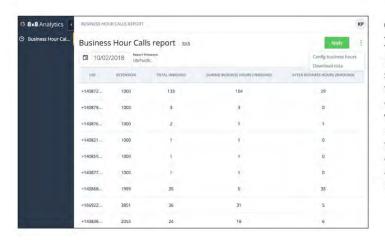


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### Calls Inside or Outside of Business Hours

Knowing when to open and close a store or office is crucial. You want to be able to answer customer calls appropriately without wasting resources or staying open unnecessarily. This report allows you to configure your current hours of operation and then see how many calls are coming inside or outside of business hours.

#### **Contact Center Performance**

Quickly identify significant trends in how you are serving your customers with "at a glance" visualizations on topics such as queues and agent performance. Identify high performing agents and those who need coaching or assistance. Detect performance anomalies to catch issues before they become widespread. Create custom reports that help you see what is important to your business.



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# **Advanced Analytics Features**

Features	Description	X2	X4	X6	X8
Company summary dashboard	See a consolidated view of numerical and graphical details about call activities and metrics for any dates selected	•		•	•
Extension summary	View more than 20 selectable columns of detailed information on call activity on any and all extensions	•	•	•	
Call detail records	Get historical information about all calls processed in the selected time frame, including real-time missed and abandoned call details for quick call-back — to avoid missing leads or customer service opportunities. You'll also see the caller's entire customer journey throughout the organization, including call transfers — to help increase customer satisfaction.	•		•	
Active calls	See real-time information about all calls currently being processed within the organization. Details include the caller's journey throughout the organization up to that point.	*	•	•	
Unreturned calls	Match inbound calls to outbound calls to find unreturned calls within the selected date range	•		•	•
Calls by DID	Select and view detailed information for all direct inbound numbers (DIDs)	*		•	
Meeting analytics	See a participant list and exactly how long each speaker spoke	*	•	•	•
Service quality analytics	Status on endpoints, MOS scores and summary graphs		•	•	•
Supervisor analytics	Reporting on call queues, ring groups and agent performance			•	
Wallboards	Provide a real-time view into critical contact center metrics		•		
Contact center analytics	Analytics to know what is working and to fix what isn't			•	•
Customer experience analytics	Visibility into customer interactions and IVR usage			•	
Quality management	Performance management tool built around collaboration and coaching			\$	
Speech transcription and analytics	Provides voice-of-the customer insights for 100% of calls			\$	

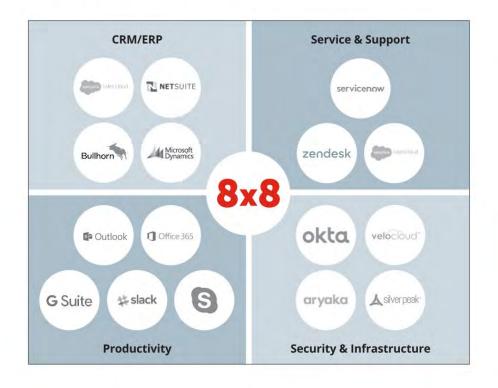
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Connect your business applications with X Series to enhance the experience of every conversation. 8x8 enables users to leverage turnkey integrations with best-of-breed business tools for CRM, productivity, help desk systems and more.

Combining communications with your business applications creates one system of engagement that enhances employee effectiveness and the customer experience.



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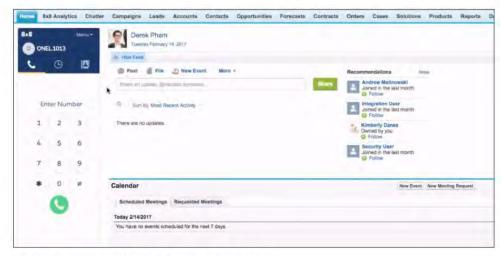


### Integration with CRM Systems

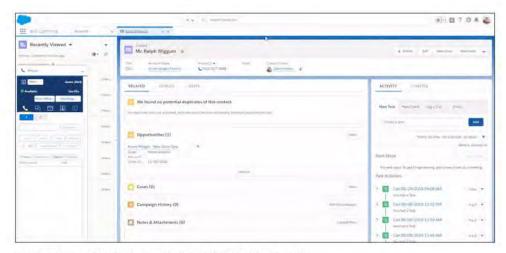
Customer relationship management (CRM) is key for any business, small or large. No surprise, the market for CRM software is continually growing. According to Gartner, CRM software surpassed the DBMS market with revenue of \$39.5 billion in 2017. Gartner predicts that by 2021, CRM will be the single largest area of spending in enterprise software. However, a considerable number of CRM projects fail every year due to low adoption and delayed ROI. Below are examples of how integrating 8x8 into your CRM provides one user experience.

### Click-to-dial from within Salesforce

Add an 8x8 softphone into Salesforce. This integration provides the ability to take, make and manage calls within Salesforce enabling faster, more personalized engagements.



Salesforce integration: Click-to-dial within the Salesforce UI



Salesforce Integration: Contact center dialer within the Salesforce UI

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### Single platform for customer information and communications

One user interface (UI), one experience — integrate all channels of communication within your CRM, making it easy to communicate and access information from a single location without switching between applications.



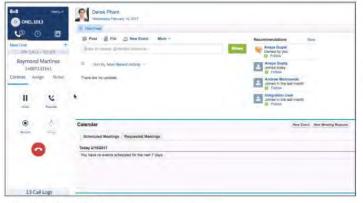
Salesforce Integration: Single UI for both customer information and communications

### Context at the speed of conversation

Auto-filtering of records, as the call comes in, provides context for the call even before answering it. It also makes it easy to search the communication history and related records.



Salesforce integration: Window popup for Salesforce records related to caller



Salesforce integration: Easy call management

## Easy to manage calls and follow-ups

Record, merge, warm transfer, hold and resume calls. Call logs can help you keep track of how a call went, what was discussed and whether or not it was successfully resolved. Additionally, follow-ups help you arrange the next step to accelerate your workflow.

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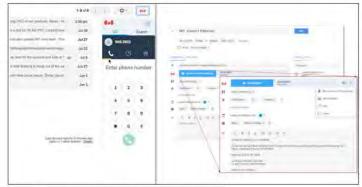




### Integration with Productivity Applications

Email, phone systems, and collaboration are among the most used applications in the workplace. Let's talk numbers: Employees on average spend 28% of their work week reading and replying to emails, 92% of all customer interactions happen on the phone, and 50% of the global workforce is projected to work remotely by 2020 (sources: McKinsey, Salesforce, London Business School's Global Leadership Summit). Integration of 8x8 communications with G Suite and Office 365 is quick and easy to deploy integration at no additional cost. The G Suite integration is highlighted below.





### Integrated softphone

8x8 integrated with G Suite starts with a click-to-dial and click-to-join within your Gmail or Google calendar respectively.

G Suite integration: Click-to-dial within the Gmail UI

## Auto-filtering of emails related to the caller

As a call comes in, instantly get a screen pop-up showing who it is based on the corporate directory. All the emails you have exchanged with the caller are instantly presented.



G Suite integration: Auto-filtering of emails related to the caller

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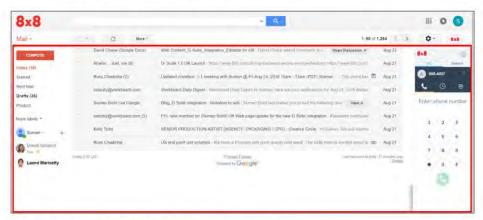
### Integrated search

The integrated search feature pulls information from the corporate directory, upcoming meetings, call history, phone numbers, extension, and even availability based on Google calendar. If they are "available", just click on their extension/phone number right from the search results and connect.

G Suite integration: One click search across all the connected platforms

### Single platform of engagement

A key goal of the G Suite integration is to provide users with a single user interface. The result is one experience for emails and business communications. Now users can easily navigate through all the emails related to a customer — at the speed of the conversation.



G Suite Integration: Single UI for both emails and communications



Plug and play: One step to integrate

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# **Integrations Features**

Features	Description	X2	X4	Х6	X8
Active Directory authentication	Integrate with Active Directory to manage user access to 8x8 services				
Single Sign-on	Use Single Sign-on for easy authentication			•	1
Okta integration	Create, update, deactivate and reactivate users. Automatically synchronize Okta Active Directory users and groups into 8x8 Configuration Manager.	*	*	•	11.
Web dialer for web browser (Chrome, Internet Explorer)	Click any phone number on a website to instantly initiate a call through 8x8	*	•	•	•
Calendar integration (Google and Office 365 plugins)	Calendar integrations to start, join and edit 8x8 Meetings	•	•		•
G Suite integration	Plug-n-play integration with G Suite offers 8x8 features right within the G Suite experience. Features include click to call from within Gmail and Google Docs, call pop up, integrated search and extend connectivity to Salesforce.	•		*	
Outlook integration	Outlook plugin offers click to call from within the Outlook directory and emails	*		•	
Integration with Skype for Business	Initiate 8x8 call with one click within Skype for Business			•	
Office 365 integration	Schedule, start or join meetings with our Office 365 plugin	•		4	
Slack integration	Use '/8x8' commands to add voice and video conferencing to Slack	•	•	•	
Salesforce integration	Get context at the speed of conversation. The 8x8 for Salesforce integration offers window pop up with caller information, auto logging for calls, chats, notes, call recording, and integrated search.		*	•	
Microsoft Dynamics 365 integration	Integration features include click-to-call, window pop-up, auto logging of call, chat, voicemail, call recording	•		1.	•

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### Integrations Features - Continued

Features	Description	X2	X4	Х6	X8
ServiceNow integration	8x8 Integration for ServiceNow combines IT service management and communications. Integration offers window pop up with caller information, auto logging for calls, chats, notes, call recording, and integrated search.	*	•	•	•
Zendesk integration	Integration offers window pop up with caller information, auto logging for calls, chats, notes, call recording, and integrated search	•	•	•	•
Netsuite integration	Combining communications and ERP to provide one experience. Integration offers window pop up with caller information, auto logging for calls and integrated search.	*	*	•	*
Bullhorn integration	Improve productivity and boost placements with 8x8 and Bullhorn	•	•	•	
Customization and new integrations	8x8 Dynamic Integration Framework makes it easier and faster to integrate communication with 3rd party business applications.	\$	\$	\$	\$
200+ additional integrations	8x8's framework allows quick integration with different user applications to provide a seamless experience	\$	\$	\$	\$

## **SD-WAN Solutions**

Features	Description	X2	X4	X6	X8
Partnership with Aryaka	Well tested SD-WAN solution for 8x8 services			•	
Managed Technical Services	Combination of SD-WAN and premium customer support to offer better quality of service over existing network. 8x8 functions as single point of contact for both communications and VeloCloud's SD-WAN.	\$	\$	\$	\$

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8x8 maintains various industry-leading security and compliance certifications based on the understanding that protection of customer data is critical to any organization's survival.

### Cloud Security Alliance (CSA) — Star Compliant

8x8 has achieved international Cloud Security Star Alliance (CSA) requirements through the CSA Cloud Security Alliance Cloud Controls Matrix (CCM). This is generally understood to be one of the most complete and detailed Cloud Software as a Service (SaaS) security and regulatory compliance questionnaires used to evidence compliance with major audits frameworks available today, including HIPAA, FISMA/FedRAMP/NIST, various ISO regulations including 27001/27002, COBIT5, CSA Star, Jericho Forum and NERC CIP.

#### FISMA/NIST 800-53 Third Party Verified Compliance

In order for 8x8 to be accepted and granted an authority to operate with various sensitive strategic entities and defense contractors in the United States and in other countries, we were certified as fully FISMA/NIST 800-53 compliant. FISMA/NIST 800-53 compliance includes 2,500 areas in which compliance must be maintained. This is commonly understood to be a superset of FedRAMP, SOC Types I and II and other major compliance standards and regulations. Our FISMA/NIST 800-53 validations do not expire.

#### **Secure Data Centers**

We contract with highly secure, top-tier data centers that maintain at least SSAE 16/18, SOC Type I and Type II, ISAE 3402, ISO 27001:2013 or equivalent compliances.

### **Vulnerability Management and Application Security**

8x8 practices secure coding with Veracode SAST and other tools as part of our secure software development life cycle (S-SDLC) DevSecOps process. Our various IT groups rotate their Qualys, Tenable Nessus Pro and Veracode DAST and SAST scans throughout our systems on a continuous basis. We have a team of internal pen testers and we bring in one of the major global pen testing firms to ethically hack our systems regularly.

#### HIPAA/HITECH:

8x8 works with a leading advisor on HIPAA data privacy and security practices. After extensive audits of our back-end systems and the software solutions, 8x8 secured a legal attestation of HIPAA compliance. In addition, 8x8 has a Business Associate Agreement (BAA) that it enters into with customers that require a BAA.

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### UK Government Authority to Operate, ISO 27001, ISO 9001, Cyber Essentials Plus

In the UK, 8x8 UK has an "Authority to Operate" from the government to work with its agencies. 8x8 UK is also listed in the UK government's G-Cloud as a compliant Cloud SaaS vendor. These require several other compliances including ISO 27001:2013, ISO 9001:2015, and Cyber Essentials Plus.

### **Privacy Shield**

We maintain US/EU and Swiss Privacy Shield Compliance. We are also GDPR-ready to help ensure customer compliance with UK, EU and EEA privacy law.

### 8x8's Industry-Leading Security and Compliance

Features	Description
Enterprise grade security	Trusted by some of the largest enterprises globally
High industry SLA	End-to-end high SLA with financial commitment
GDPR requirements for data processors	Meets all of the GDPR requirements for data processors
HIPAA¹	8x8 has received third-party validation of its HIPAA compliance and offers business associate agreements protecting our customers from any legal risk of HIPAA data exposure from their 8x8 implementation
ISO 27001 <sup>1</sup>	ISO/IEC 27001 is an internationally recognized best practice framework for an information security management system, and 8x8 is certified. It helps companies identify the threats to important data and put in place the appropriate controls to reduce the risk.
UK government ATO <sup>1</sup>	Have an "Authority to Operate" (ATO) from the government to work with its agencies, one of the UK's highest levels of security and compliance certifications
FISMA/NIST 800-53 <sup>1</sup>	Certified as fully FISMA/NIST 800-53 compliant, which includes 2,500 areas 8x8 must maintain compliance. Enables doing business with sensitive entitles in the US government.
Privacy Shield	Use 8x8 to do business internationally, with the confidence that your communications meet the rigorous Privacy Shield data protection requirements
Cyber Essentials <sup>1</sup>	A primary objective of the UK Government's National Cyber Security Strategy is to make the UK a safer place to conduct business online. 8x8 is compliant with the Cyber Essentials standards.
FIPS 140-2 Encryption	FIPS 140-2 encryption is available as an option for 8x8 customers
Cloud Security Alliance (CSA) Star Alliance Compliance	Achieved by 8x8, the CSA Cloud Controls Matrix (CCM) is generally understood to be one of the most complete and detailed Cloud Software as a Service (SaaS) security and regulatory compliance questionnaire evidence required by major audits frameworks
CPNI	8x8 is compliant with FCC requirements for protecting Consumer Proprietary Network Information

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<sup>&</sup>quot;ContactNow components do not apply





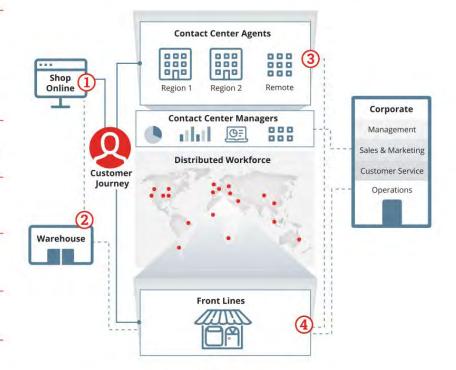
Voice: Cloud-based phone service with plans designed for specific roles

**Video Conferencing** 

**Team Messaging** 

**Contact Center** 

**Analytics** 



- Enable a personalized multichannel experience with ability to track the customer journey across online, contact center and stores
- Use call activity to align inventory with activity across stores and online
- Achieve first contact resolution using intelligent call routing, aligning activity with capacity and purpose

Increase agent productivity using quality management for performance metrics, targeted coaching and teaming

Accelerate agent responsiveness through CRM integration for a single view of the customer

Instantly respond to unique customer requests with shared insight/real-time collaboration across organization

Maximize promotion impact using analytics to align sales coverage with store activity

Optimize experience with activity

Increase responsiveness with instant communications

Drive multichannel experience with instant contact center communication

Increase associate productivity

Enable instant collaboration across associates using messaging for instant response to unique customer requests

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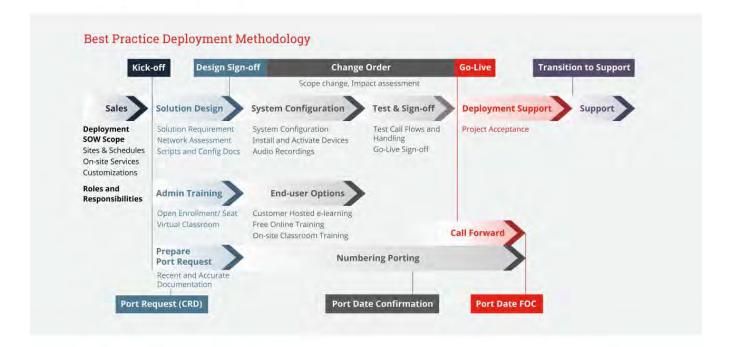




### Deployment

One of the greatest challenges in business is updating multiple locations that may be distributed over a large geographic area. Companies can't afford to have their offices disrupted for long periods of time or for deployments that take several quarters to roll out.

Understanding this unique need, 8x8 has a variety of deployment packages designed for the unique nature of multi-site businesses. The deployment options also take into account the availability and aptitude of existing resources, whether internal or from a designated third-party. Occasionally, businesses take a blended approach, with some locations deployed by internal resources, by 8x8 or by third-parties based on cost, expertise and location.



**Managed Implementation**: Using a world-class methodology, 8x8 provides a standard implementation to deliver communications solutions in a distributed workforce environment. This option uses a standardized, best-practices-based implementation at a lower per-user price point, making it ideal for cost-saving initiatives.

**Tailored Implementation:** For businesses with more complex requirements, 8x8 implementation services offers a tailored approach. Given the importance of customer experience design and coordination across multiple offices, this option is ideal for global companies and companies who want to include the contact center as part of the deployment.

A la Carte Services. One or even two sizes do not fit all. For unique requirements, 8x8 offers a choice of implementation, on-site services and customization services on an a la carte basis.

**Proven Deployment at Scale:** No matter which deployment method is right for your company, 8x8's proven deployment methodology has been honed over thousands of deployments to ensure quick time-to-value and minimal disruption to your operations.

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### Committed to Your Long-Term Success

8x8 understands that communications are key to any business. Without effective communications customers, prospects, partners and internal employees cannot connect and collaborate. 8x8 has built a global network of operations and customer service centers located in Singapore, Australia, Philippines, Romania, United Kingdom and the United States to provide 24/7/365 follow-the-sun support.

Our network operations team is constantly monitoring the 8x8 network and proactively deploying preventative changes to ensure consistent voice quality and service availability. The support teams leverage our global team to provide follow-the-sun support for high business impact issues. All of this is backed up by our Service Level Agreements for voice quality, system uptime and response time for support requests.

### The 8x8 Support Process

Much like deployment, the ongoing support and training needs of businesses vary greatly. 8x8 has tailored support packages providing as much or as little guidance as necessary to fit individual company needs.



### **Knowledge Base**

All 8x8 customers have access to the 8x8 Knowledge Base for 24/7/365 access to the latest product capabilities and best practices.



### Support

8x8 provides global, follow-the-sun support with 6 support locations around the globe.

- 24/7 Global follow-the-sun Support
- Co-Location with Network Operations Center
- Access the global support team via our portal, chat or phone

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#### **Discovery to Resolution**

To ensure quick resolution to requests and issues, 8x8 uses a support model covering discovery to resolution.



### Dedicated to your success

Larger businesses have more complex support needs. For those customers, 8x8 assigns a dedicated Customer Success Manager (CSM) to support their ongoing success.\*

- · Your advocate within 8x8
- Escalation management: Works with 8x8 stakeholders to drive issue resolution
- · Quarterly reviews: Ticket resolution stats, billing, services, etc.
- · Feature requests
- · New product introductions

### **Training**

To ensure internal support teams are able to support your organization, 8x8 recommends at least one member of your support staff go through the following courses to ensure they can provide the necessary assistance:

- · Administrator & Configuration: Learn terminology, features, functionality and methodology to administer 8x8 (virtual training)
- · Advanced Topics & Troubleshooting: Gain necessary knowledge and skills to support and troubleshoot 8x8 (virtual training)
- Support Process: Discover how to perform Tier 1 support of an 8x8 solution (virtual training)

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<sup>\*</sup> Customer Success Managers are assigned to accounts that meet specific criteria.





### Peace of Mind

One of the main reasons 8x8 is consistently a Leader in the Gartner Magic Quadrant is due to our commitment to delivering the best communications experience. With over 160 patents and over 120 pending patents, 15 data centers across the globe and the highest levels of security and compliance, we are able to guarantee your call quality in the contract!

### **Enterprise Grade Cloud PBX Model** IP Agnostic Access\* Disaster Recovery\* SLA for uptime and voice quality over the public internet < 30 second failover between POPs 911 Service **PSTN Access** User updatable E911 location information that verifies 20+ PSTN carriers to provide world coverage address information with the servicing PSAP provider Service Compliance Top tier geo diverse data centers strategically positioned Code scanned by VeraCode for code based security for global reach Geo Routing\* Asterisk (\*) indicates patented services Automatic Localized Signalling and Voice

#### **Turbocharging Your Customer Experience**

Delivering a differentiated customer experience often requires the addition of high octane capabilities. Use these 8x8 X Series features to turbocharge your team's ability to optimize every precious moment of engagement.

Mix and match seats: While the plans above represent what a majority of businesses need, the X Series provides businesses with the ability to create a solution that best meets their unique requirements.

Expert Connect: Having the knowledge workers and contact center associates on a common communications system is especially relevant to businesses today. This empowers contact center associates to deliver a highly responsive customer experience by quickly delivering the exact information necessary to quickly resolve issues, answer questions and close deals.

Centralized and easy administration: The ability to make changes across 10, 100 or 1,000 locations without having to go through a local vendor accelerates the ability of larger organizations to react to changing market dynamics, special promotions and seasonality.

Script8 configuration: Businesses now have the ability to adjust messages and experiences for seasonality or for new products and promotions, taking what was a passive communication channel and turning into another opportunity for promotion or customer marketing.

Single vendor, predictable costs: Instead of managing 20 offices, with 20 local telecom vendors, 20 local ISPs and potentially 20 local telcos and an MPLS vendor as well, 8x8 simplifies vendor relationship and lowers costs by replacing those service agreements and local phone bills with one consolidated, consistent monthly fee.

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Interested in learning even more? Contact a Solutions Expert at 1-800-280-4700 or visit us at allegiantnow.com.

8x8

8x8, Inc. (NYSE:EGHT) is a leading provider of cloud voice, meeting, collaboration and contact center solutions with over a million business users worldwide. 8x8 helps enterprises engage at the speed of employee and customer expectations by putting the collective intelligence of the organization in the hands of every employee. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter, and Facebook.









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